



Professional Touring Car Racing Made Affordable



Molecule Award to Be Implemented at USTCC Races in 2017

May 18, 2017 - San Clemente, CA – Molecule will be implementing a special award at every United States Touring Car Championship (USTCC) race in 2017. Each participating driver in the program will be eligible to win a complete Molecule cleaning kit at each race.

Over the last decade, Molecule has become a household name in motorsports safety and has continued to develop a comprehensive product line utilized by top-tier race teams. Racers choose Molecule to keep all of their equipment clean, safe and suited to perform at the highest levels. Partnering with professional drivers, teams and series in motorsports allows Molecule the opportunity to validate products in the most difficult conditions. Molecule is the trusted partner for these professional operations who understand the importance of not sacrificing quality in the care of their performance equipment.

“We are very excited to partner up with USTCC, they can provide great exposure for our products through their media channels and are also avid fans of the Molecule product line,” explained Marketing Manager Kyle Kuntze. “We want USTCC drivers to use our products and to tell their fans about the benefits of our products.”

Molecule, based in San Clemente, California, provides hi-performance cleaners and protection for athletes. Founded as a solution for motorsports technical fabric care, Molecule provides premium care products for athlete’s equipment including performance apparel, protective equipment and vehicles. www.moleculesports.com

USTCC is a professional road racing series comprising of late model sport compact sedans such as BMW 3 series, Mazdaspeed 3, Hyundai Genesis Coupe, Honda Civic and others. The cars use slightly modified engines and highly modified suspensions with aerodynamic ground effects and sticky Hankook slick race tires. The races can be seen exclusively on Final Drive TV (www.finaldrive.tv) available on Comcast Sports Channel on Comcast cable, Dish Network, DirecTV, AT&T U-verse, and Roku. For more information on USTCC, visit www.ustcc.com



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